

Australian Industrial Hemp Conference

25-27 February 2020

Esplanade Hotel Freemantle by Rydges
Cnr Marine Terrace and Essex Street
Freemantle WA 6160



WWW.AUSTRALIANINDUSTRIALHEMPCONFERENCE.COM.AU

Sponsorship and Exhibition Prospectus

AIHC 2020 is proudly supported by:



Department of
Primary Industries and
Regional Development



City of Perth

PERTH
CONVENTION
BUREAU



Platinum Sponsor

\$20,000 inc GST (one available)

Inclusions

- ▶ Highly prominent on website homepage
- ▶ Plenary speaker
- ▶ Naming rights for one of the following (Subject to remaining availability)
 - ▶ Welcome Meet &Greet
 - ▶ Fashion Show
 - ▶ Conference Dinner
- ▶ Chair a session of their choice (5 minute promo talk during this time)
- ▶ Banners highly visible throughout conference
- ▶ Prominent logos on all advertising material
- ▶ Include 3 pieces of marketing literature or gifts for the conference show bag
- ▶ 3 complimentary full conference registrations
- ▶ 3 complimentary delegate participation on tours
- ▶ 3 delegate attendance to workshops

Gold Sponsors

\$15,000 inc GST

Inclusions

- ▶ Second prominence on website homepage (after Platinum)
- ▶ Naming rights for one of the following (Subject to remaining availability)
 - ▶ Welcome Meet &Greet
 - ▶ Fashion Show
 - ▶ Conference Dinner
- ▶ Chair a session of their choice (5 minute promo talk during this time)
- ▶ Banners highly visible throughout conference
- ▶ Logos on all advertising material
- ▶ Include 2 piece of marketing literature or gifts for the conference show bag
- ▶ 2 complimentary full conference registrations
- ▶ 2 complimentary delegate participation on tours
- ▶ 2 delegate attendance to workshops

20% discount for Conference Foundation Sponsors

In recognition of the founding sponsors' contributions to the inaugural success of the 2018 Australian Industrial Hemp Conference, the conference organisers are pleased to extend a 20% discount to returning organisations.

We take this opportunity to thank them for their gracious support.



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Silver Sponsors

\$10,000 inc GST

Inclusions

- ▶ Third prominence on website homepage
- ▶ Chair a session of their choice (5 minute promo talk during this time)
- ▶ Banners highly visible throughout conference
- ▶ Logos on all advertising material
- ▶ Include 1 piece of marketing literature or gifts for the conference show bag
- ▶ 1 complimentary full conference registration
- ▶ 1 complimentary delegate participation on tours
- ▶ 1 delegate attendance to workshops

Bronze Sponsors

\$5,000 inc GST

Inclusions

- ▶ Fourth prominence on website homepage
- ▶ Chair a session of their choice (5 minute promo talk during this time)
- ▶ Banners highly visible throughout conference
- ▶ Logos on all advertising material
- ▶ Include 1 piece of marketing literature or gifts for the conference show bag
- ▶ 1 complimentary full conference registration

Custom packages

Price on application

Opportunities, inclusions and costings

- ▶ Potential options include
 - ▶ Coffee sponsor
 - ▶ Meal sponsor
 - ▶ Activity/Experience sponsor
 - ▶ Advertisements, etc.
- ▶ Inclusions may be similar to the other package offerings
- ▶ Conference organisers and the sponsor will determine mutually agreeable fee dependent on the value of the opportunity

Thank you for your consideration and we look forward to hearing from you.

Contact us

For more information regarding partnership, advertising, exhibition opportunities for AIHC 2020 or to discuss any custom package, please contact:

Events Manager
AusBiotech Ltd
Email: events@ausbiotech.org



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Exhibitor information

Again this year's exhibitions will be based around table top displays.

These displays form a significant part of the space used for break outs at morning tea, lunch and afternoon tea. This central and highly visible location provides you an ideal opportunity to interact with delegates and showcase your products and services.

Exhibition Space \$1,000 inc GST

Inclusions

- ▶ The floor space for each company is roughly 3 by 2 meters
- ▶ 1 trestle table and 2 chairs will be provided
- ▶ 1 power point may be available and must be requested when booking
- ▶ Logos on exhibitor page of the program
- ▶ Logo on sponsorship and exhibitor web page
- ▶ 1 complimentary full conference registration

Additional booth personnel

- ▶ Additional booth personnel passes may be purchased
 - ▶ Full Pass: \$600 (to cover costs of catering)
 - ▶ Day Pass: \$300

Please be advised that booth personnel passes do not include access to sessions.

See you in WA



www.hotelesplanadefremantle.com

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Booking Form

Organisation information

Organisation _____

Generic email
(If applicable) _____

Address _____

Suburb _____

State _____

Postcode _____

Contact details

Name _____

Position _____

Email _____

Mobile _____

Work phone _____

Website _____

Preferred option (sponsorship, exhibition or both)

Please indicate your preferred option(s) _____ Cost: _____

I accept the terms and conditions _____
(Signature)

Please return the completed, signed copy of this form to events@ausbiotech.org

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Terms and Conditions

Sponsorship and Exhibition terms and conditions of sale

- ▶ Packages will be reserved in order of receipt of this booking form. To secure your preferred package full payment is required on confirmation unless alternative payment arrangements have been agreed. All packages are held tentatively until final payment is received.
- ▶ If final payment is not received by 20 January 2019, the package will be released and any deposits will be forfeited.
- ▶ For sponsor applications forms that are received after 20 January 2019, full payment must be received before the package is confirmed.
- ▶ AusBiotech Ltd must receive all payments either by credit card or direct deposit. A 3% surcharge applies to all AMEX cards and will be charged to the credit card when the payment is processed.
- ▶ In the event of cancellation 50% of the total cost will be applied to cancellations received prior to 15 August 2019. No refunds will be made for cancellations received after this date.
- ▶ Any space not claimed and occupied before the close of exhibition bump-in times may be reallocated.
- ▶ AusBiotech Ltd reserves the right to rearrange the floor plan and relocate any space without notice.
- ▶ No refunds or discounts will be given for any facilities not used or required.
- ▶ AusBiotech Ltd complies with the principles of permission-based marketing and will use your information to send you updates and other news about related services or events. Your information will only be passed on to reputable third party official contractors of the Conference for the purpose of assisting you with your program.
- ▶ All sponsors are responsible for their own insurance & must supply a certificate of currency prior to the event. AusBiotech accepts no liability on behalf of any exhibitor or delegate.
- ▶ All electronic equipment used at the Conference Venue must have been tested and tagged by a qualified provider.
- ▶ The exhibitor indemnifies the organiser from and against all actions, claims, demands, fines, costs and expenses including but not limited to legal costs and expenses (as between solicitor and client) incurred by the organiser or for which the organiser may become liable in respect of any damage to property or loss or injury to any person which may be suffered or sustained in or upon and in relation to any part of the exhibition space, or in respect of any inquiry into the same.
- ▶ The exhibitor will at its own expense effect and keep current at all times during the move in and move out period of the exhibition a Public Risk and Property Damage Insurance Policy in respect of its space in an amount of not less than Twenty Million Australian Dollars (A\$20,000,000.00).

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